Call for Proposals
for
International Conferences on Public Policy and Management

March 2011

The Association for Public Policy Analysis and Management (APPAM) and the University of Maryland School of Public Policy (UMD) invite proposals to host one of three independent international public policy and management conferences in calendar years 2012, 2013, and 2014. Proposals are due no later than September 10, 2011.

The conferences could focus on a specific topic in public policy and management, or span multiple topics. Proposals on any topic in policy analysis and management are welcome, but we especially welcome proposals for conferences on:

- child (and family) policy,
- education policy and evaluation,
- health policy,
- international development,
- performance management,
- social policy, and
- teaching public policy and management.

For any topic, relevance to current issues is encouraged. For example, a conference on “social policy” might focus on how public policy and management have been affected by the deficit/debt crisis in many developed countries, and by revenue growth in some emerging countries.

The conference should be designed to attract an international audience, including academics and professionals from universities, think tanks, government agencies, the private sector, civil society, and beyond. It should include several plenary speakers, however, the bulk of each meeting should involve the presentation of traditional academic papers, usually in panels of three or four presentations with one or two discussants. Because of the amount of travel involved, the conference should occupy at least two full consecutive days of meetings in a non-U.S. location.

For each conference, papers would be invited through a worldwide Call for Papers—to be distributed by APPAM, UMD, and the local partners. APPAM has created an online system for submitting and posting papers and for paying for registration. (In order to review and select papers, a program committee would be created by UMD and the local partners.)

In 2009–2011, in partnership with APPAM Institutional Members, APPAM and UMD cosponsored four similar events that began with an opening dinner or reception and then met for two full days of meetings:
• Asian Social Protection in Comparative Perspective (Singapore, January 7–9, 2009), cosponsored by the National University of Singapore Lee Kuan Yew School of Public Policy (LKY). About 140 people attended and about 75 papers were presented.

• Environmental Policy: A Multinational Conference on Policy Analysis and Teaching Methods (Seoul, June 11–13, 2009), cosponsored by the Korea Development Institute School of Public Policy and Management (KDI School). About 125 people attended and about 50 papers were presented.

• A World in Motion: A Multinational Conference on Migration and Migration Policy (February 18–20, 2010), cosponsored by the Maastricht Graduate School of Governance and the Dutch Ministry of Foreign Affairs. About 200 people attended and about 120 papers were presented.

• Improving the Quality of Public Services: A Multinational Conference on Public Management (June 27–29, 2011), being cosponsored by Moscow’s Higher School of Economics and the Russian Federation Ministry of Economic Development. About 120 participants and about 100 papers are expected.

For more information, see www.umdcipe.org.

As APPAM’s International Conference Coordinator, Professor Besharov will cochair the conferences together with a faculty member of the local partner. They will make all major decisions jointly and collaboratively.

The local partners provide substantial staff and financial support to the conferences. They organize the final program (including speakers, discussants, and panel chairs) and prepare all on-site conference materials. They also arrange and pay for all conference facilities and events (including coffee breaks, receptions, and some meals). In addition, they also help pay the travel costs of the program committee members’ attendance at the conference. Conference-related side trips may also be arranged (at additional cost to participants). For example, the KDI School arranged trips to environmental protection and enhancement sites.

All past conferences charged fees for attendance, with the amount varying based on multiple factors. For example, there is usually a reduced fee for early registration. Any funds generated from fees are first used to defray the costs of APPAM’s online registration and conference system. Any excess funds are divided equally among the local partner, UMD, and APPAM.

For each conference, one or more persons is appointed to serve as the post-conference publication editor(s). They are responsible for recommending which conference papers should be considered for (1) submission to APPAM’s Journal of Policy Analysis and Management, and (2) inclusion in the Oxford University Press International Policy Exchange Series. (See www.umdcipe.org/international_policy_exchange_series/aboutseries.html.)

**Important note:** Applicants must be institutional members of APPAM. (For information about how to become a member, please email APPAM’s executive director, Tara Sheehan, at tsheehan@appam.org.)
Proposals should be submitted no later than September 10, 2011. They should address each of the following:

**Theme:** One or more possible themes for the conference, together with an explanation of the choice, such as timeliness of the topic or the interests of the faculty. The final theme will be decided jointly by UMD and APPAM in consultation with the applicant.

**Cochair:** The person who would have prime authority for conference planning and administration.

**Funding:** The source of funds (and whether they are firmly committed) to be used to support the conference, including funds for pre-conference planning and administration, meeting space, meal functions, and travel of the program committee.

**Registration fees:** The possible fee schedule, including a reduced rate for early registration and payment and possibly one for students.

**Possible dates:** The suggested dates may be based on the applicant’s convenience (including availability of facilities) and the likelihood of attracting an international audience (weather conditions, etc.), but they cannot interfere with the Fall or Spring APPAM conferences. Hence, the possible dates should exclude the first two weeks in April and the period from the last week in October to the second week in November.

Although this solicitation is primarily for calendar year 2012, proposals will also be considered for 2013 and 2014.

**Local and/or national cosponsors:** The other organizations that are or might be willing to collaborate and possibly help support conference costs, and how they would do so.

**Conference and hotel facilities:** The nature and capacity of the conference facilities; including nearby hotels with a description of their quality and cost.

**Experience with similar conferences:** Past conferences of similar scope and size.

**Program committee support:** The extent to which the travel costs of a ten-person program committee can be covered.

**Possible side trips:** Possible conference-related or touristic side trips.

No later than September 10, 2011, please submit your proposals by email with all supporting documentation to: Teyanna Munyan, Office of Professor Douglas J. Besharov, University of Maryland School of Public Policy, at munyan@umd.edu and to Professor Besharov, at besharov@umd.edu.

For further information, contact Teyanna by e-mail or call (301)405-4767.