

**\*\*\*UPDATED INFORMATION ABOUT COURSE COST, APPLICATION DEADLINE, REGISTRATION, AND ACCOMMODATIONS\*\*\*  
(CHANGES ARE INDICATED IN RED)**



SCHOOL of  
PUBLIC POLICY

**For-Credit Summer Graduate Course**  
*Comparative Policy Analysis  
and  
Practical Program Evaluation*

July 3-20, 2017  
Paris, France



The [University of Maryland School of Public Policy](#) will offer a three-week, for-credit international graduate course on [“Comparative Policy Analysis and Practical Program Evaluation,”](#) July 3-20.

To be held in Paris, France, with the assistance of the [Economics Department at Université Paris 1 Panthéon Sorbonne](#) and the [Organisation for Economic Co-Operation and Development \(OECD\)](#), this study abroad course is designed for graduate and advanced undergraduate students studying public policy, public administration, and related subjects such as education, governance, international development, political science, public health, social welfare, sociology, and urban planning.

## Faculty

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- [Douglas J. Besharov](#), University of Maryland, College Park (Program Director);
- [Douglas M. Call](#), University of Maryland, College Park;
- [Neil Gilbert](#), University of California, Berkeley;
- [Jacob Klerman](#), Principal Associate, Social and Economic Policy, Abt Associates; Editor, *Evaluation Review*;
- [David Myers](#), President and CEO, American Institutes for Research;
- [Anu Rangarajan](#), Senior Vice President and Managing Director, International Research Division, Mathematica Policy Research; and
- [Stefano Scarpetta](#), Director of Employment, Labour and Social Affairs, OECD.

## Course Summary

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This course will cover policy analysis and program evaluation in comparative perspective. It could serve as a student's sole (or stand-alone) course on policy analysis and program evaluation, or it could also supplement other courses on those subjects that students have taken or will take. As a comparative course, a major theme will be the conduct of policy analysis in various community and national settings, to reflect differences in governance, politics, culture, and research infrastructure.

It will focus on four steps in the policy process:

- *Planning programs*, including specifying the problem, selecting a theory of change, and designing programs;
- *Implementing programs*, including designing, conducting, and assessing implementation and process evaluations;
- *Assessing program impacts*, including the full range of impact evaluation methodologies (including qualitative, pre/post, comparison group, econometric, randomized experiment, and natural experiment studies); and
- *Monitoring the ongoing operations of programs*, including the design, implementation, and evaluation of performance measures.

Compared to many other courses, this course will spend relatively less time on how to perform regression and other econometric analyses. Instead, it will provide students with a broad understanding of the full range of impact evaluation methodologies (including qualitative, pre/post, comparison group, randomized experiment, and natural experiment studies) and the practical skills needed to assess and apply them.

A preliminary syllabus is available on the [course web page](#).

(Classes will be in English.)

## Course Schedule and Facilities

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The course will meet daily (tentatively 9:30-13:00) Monday-Thursday for three weeks from July 3 through July 20, 2017 on the campus of the [Economics Department at Université Paris 1 Panthéon Sorbonne](#), which is located in the heart of the Latin Quarter.

## Eligibility

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The course is open to all graduate and advanced undergraduate students studying public policy, public administration, and related subjects (such as education, governance, international development, political science, public health, social welfare, sociology, and urban planning).

Students must be in good academic and judicial standing and must not have any registration blocks. The minimum GPA for this program is 3.0 (unless otherwise approved by the program director).

## Course Credit

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Students will receive three credits from the University of Maryland upon successful completion of the course. Non-UMD students should confirm the transferability of credits with their home academic departments.

## Course Cost

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Application fee: 50 USD

Program fee: 3,000 USD

Housing fee: 700 USD

Enrollment Fee: 75 USD (for non-UMD students only)

The program fee includes registration and administration, tuition, course related activities, teaching services, and international health insurance. Students are responsible for airfare, meals, and other incidental expenses.

## Application Deadline

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Applications will be accepted through March 15, 2017.

## Registration

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To register for the course, please go [here](#).

## Accommodations

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Students will be housed in standard single rooms at the [Fondation des États-Unis \(FEU\)](#), a private student residence and cultural center located at the [Cité internationale des Universités de Paris \(CIUP\)](#), which is located about two miles (three train stops) from the campus of Université Paris 1 Panthéon Sorbonne.

For more information, visit [FEU's residence page](#) and [Sorbonne's student life page](#).

## **Additional Information**

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Further information regarding the course format, travel, and other course logistics are available on [course web page](#) and **on the [online brochure](#)**.

## **Contact**

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For any specific questions regarding the course, please contact: [Michael Goodhart](#).